



## WORKSHOP 6: Fill in the Gap Ministry Action Plan

**Purpose:** This plan is designed to help ministries constructively think through and respond to identified gaps, organize necessary phone calls, and secure partnerships. The goal is to establish a ministry or initiative that strategically fills these gaps by leveraging community resources, building partnerships, and mobilizing support to meet unmet needs.

### 1. Identify the Ministry Purpose and Mission

- Define the Core Need: Summarize the specific unmet need identified in your community. Clearly articulate what this gap is and why addressing it is crucial.

### 2. Ministry Objectives

- Primary Objective: Describe the immediate goals of this ministry (e.g., providing food security, offering mental health resources, educational support).
- Impact: Outline the broader impact you envision, such as improving quality of life, increasing access to essential services, or building sustainable partnerships that support ongoing community development.

### 3. Partner List and Outreach Strategy

Develop a list of potential partners who can help fulfill the ministry's mission. This could include local organizations, non-profits, government agencies, schools, businesses, or other churches.

Potential Partner	What They Can Contribute	Initial Outreach Strategy
Local Food Bank	Access to food resources and distribution expertise	First Ask: Request food donations for community distributions
Community Health Clinic	Health services, wellness screenings, mental health support	First Ask: Seek partnership to provide free health screenings
Local School District	Access to families, space for events, student needs insights First	First Ask: Permission to set up educational events for families
Small Businesses	Financial support, volunteers, event space, or material donations	First Ask: Request sponsorship for specific initiatives
City Government	Information on available grants, public space use, social services network	First Ask: Seek guidance on local grants and potential collaborations





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### 4. Phone Call Structure for Building Partnerships

Each phone call should be intentional, with specific goals in mind. Here's a suggested structure:

1. First Ask: Introduce the Need and Make a Small, Specific Request
  - Example: "Our church has identified a critical need for food access in our community. Would you be able to provide regular food donations to help us bridge this gap?"
2. Second Ask: Explore How They See Themselves Meeting the Need
  - Example: "We'd love to understand your vision on how we might work together to address this need. Are there ways you see your organization playing a role in helping us meet this gap?"
3. Third Ask: Request Referrals for Additional Partners
  - Example: "Do you know of any other organizations or individuals who could support us in this effort or bring additional resources to the table?"

### 5. Follow-Up and Next Steps

- Track Commitments: Document each partner's commitments, resources they're willing to contribute, and any additional support they can bring.
- Regular Check-Ins: Schedule follow-ups to maintain momentum, deepen partnerships, and ensure resources continue to flow toward filling the identified gap.
- Evaluate and Adjust: Periodically assess if the ministry is meeting the need effectively, and adjust as necessary to improve impact and reach.

**Outcome: By working through this gap plan, your ministry can build a network of support that leverages existing resources and relationships, creating a sustainable approach to filling the identified gap in the community. This Kingdom-focused collaboration will transform your church into a true community hub, fully equipped to serve where it's needed most.**

